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FIFTH SEMESTER (CBCSS-UG) DEGREE EXAMINATION NOVEMBER 2023

B.Com.

BCM 5B 11—COMPUTER APPLICATION SPECIALIZATION II—BUSINESS INFORMATION SYSTEM

(2019 Admission onwards)

e: Two Hours and a Half

Maximum: 80 Marks

Part A

Answer all questions.

- Define DBMS.
- What is Decision Support Systems (DSS)?
- What is Business Process Reengineering?
- What do you mean by Executive Information System?
- Differentiate between Data and Information.
- What is an Attribute?
- Explain Management Information System.
- . Define ERP.
- What is Office Automation System?
- . Give any two examples of ERP Software.
- What do you mean by Transaction Processing System?
- What is Network Data Model?
- Explain Relational Model.
- · What is a Primary Key?
- Explain the term Reengineer.

 $(15 \times 2 = 30, Maximum ceiling 25 marks)$

Turn over

Part B

Answer all questions.

- What are the main challenges of Business Process Re-engineering?
- Write a note on the benefits of Management Information System.
- 18. What are the characteristics of DSS?
- Explain the objectives of Business Process Re-engineering.
- Distinguish between relational model and network model of database.
- 21. What are the limitations of DBMS $^{\circ}$
- 22. Explain the characteristics of MIS.
- 23. Explain the benefits of ERP System.

 $(8 \times 5 = 40, Maximum ceiling 35 marks)$

Part C

Answer any **two** questions

- 24. Explain the phases of ERP implementation
- Explain the role of Information and Communication Technology in Business.
- 26. Explain the components of DBMS.
- 27. Describe the role of MIS in an organisation and its advantages.

 $(2 \times 10 = 20 \text{ marks})$