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Name................................

Reg. No................................

'II SEMESTER (CBCSS–UG) DEGREE EXAMINATION, NOVEMBER 2024

B.Com.

BCM 5B 10—COMPUTER APPLICATION SPECIALIZATION I – COMPUTER APPLICATIONS IN BUSINESS

(2019 Admission onwards)

Two Hours and a Half

Maximum : 80 Marks

Part A

Answer all questions.

What is V POS ?

What is Firewall ?

Explain the difference between PAN and HAN.

What is meant by hyperlink ?

What is cascading style sheet ?

Expand USSD.

What is internet banking ?

What is encryption ?

What is debit card ?

Give two examples of antivirus software.

What is Phishing ?

What is digital payment ?

Explain B2E.
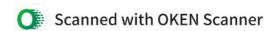
What is spyware ?

What is e wallet ?

(15 × 2 = 30, Maximum ceiling 25 marks)

Turn over

Part B

Answer all questions.

16. What are the requirements of E Commerce in modern business?

17. Explain the security threats in internet.

18. What is social media? What are its uses in business?

19. Briefly explain various business models in e commerce.

20. What are the different types of digital payments?

21. What are the golden rule of web designing?

22. What are the benefits of e commerce?

23. What is mobile banking? Explain its advantages and disadvantages.

$(8 \times 5 = 40$, Maximum ceiling

Part C

Answer any two questions.

24. Explain the concept of website. Discuss the role of website in business growth.

25. Describe the major provisions of IT Act.

26. Explain the computer applications in various areas of business.

27. What is Network? What are the different types of Network?

$(2 \times 10 = 20$