

FOURTH SEMESTER (CUCBCSS—UG) DEGREE EXAMINATION, APRIL 2022

Mass Communication and Journalism

JOU3C02 AND JOU4C02—FUNDAMENTALS OF CINEMA AND INTRODUCTION TO
NEW MEDIA

(2014—2016 Admissions)

Maximum : 80 Marks

Time : Three Hours

Part A*Answer any five questions, each not exceeding 50 words.*

1. Feature film.
2. Docu-feature.
3. John Abraham.
4. Persistence of vision.
5. Ritwik Ghatak.
6. Podcast.
7. Prewriting.
8. Cyberspace.
9. Hypertext.
10. Underground cinema.

(5 × 3 = 15 marks)

Part B*Answer any seven questions, each not exceeding 100 words.*

11. German expressionism.
12. Italian neo-realism.
13. French avant-garde.
14. Kim Ki-duk.

Turn over

15. Satyajit Ray.
16. Anand Patwardhan.
17. New Media Aesthetics.
18. Templates and navigation bars.
19. Search engines and social media.
20. Online reporting.
21. Technical writing.
22. Cyber laws.

(7 × 5 = 35 marks)

Part C

Answer any **two** questions, each not exceeding 400 words.

23. Trace the history of Internet and discuss its role in the digital world.
24. How do you edit and design an online newspaper ? Discuss in detail.
25. Elucidate how a feature film is produced and distributed. Discuss the various stages of production.
26. Discuss the film making craft of any one of your favourite film directors.

(2 × 15 = 30 marks)