C 21471   (Pages : 2)   Name.............................

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FOURTH SEMESTER (CBCSS—UG) DEGREE EXAMINATION, APRIL 2022

B.Com./B.B.A.

A 13—ENTREPRENEURSHIP DEVELOPMENT

(Common for B.Com./B.B.A./B.H.A./B.T.H.M.)

(2019 Admission onwards)

Time : Two Hours and a Half   Maximum : 80 Marks

Section A

Answer at least ten questions.
Each question carries 3 marks.
All questions can be attended.
Overall Ceiling 30.

1. What do you mean by Entrepreneurship ?

2. Who is a professional entrepreneur ?

3. What do you mean by ancillary units ?

4. What is bounty ?

5. What is a micro unit or micro enterprise ?

6. What is meant by incentives ?

7. What do you mean by a project ?

8. What is meant by short-term finance ?

9. Who is a social entrepreneur ?

10. What is break-even point ?

11. What do you mean by seed capital ?

12. What are the three forms of foreign collaboration ?

13. Expand NEDB and KVIC.

14. Who is an entrepreneur ?

15. What do you mean by project appraisal ?

                                            (10 × 3 = 30 marks)

Section B

Answer at least five questions.
Each question carries 6 marks.
All questions can be attended.
Overall Ceiling 30.

16. What are the various types or classifications of industrial estates ?

17. List out the characteristics or features of an entrepreneur.

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18. Explain the need for incentives and subsidies.

19. List out the functions of SISI.

20. What do you mean by a feasibility study ? List out its features.

21. Distinguish between an entrepreneur and an intrapreneur.

22. Explain the need for or the importance of entrepreneurship development.

23. List out the various functions of Technopark.

Section C

$(5 \times 6 = 30$

Answer any **two** *questions.*
Each question carries 10 marks.

24. What are the major causes of industrial sickness ? Explain remedial measures to overcome sick

25. What is a project report ? What are the various requirements or contents of a good project r

26. What do you mean by District Industries Centre ? Explain the objectives and functions of D

27. Who is an entrepreneur ? Explain the various factors affecting entrepreneurial growth in I

$(2 \times 10 = 20$