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Name.....

Reg. No.....

**SECOND SEMESTER M.Com. DEGREE (REGULAR/SUPPLEMENTARY)
EXAMINATION, APRIL 2024
(CBCSS)**

Master of Commerce

MCM 2C09—INTERNATIONAL BUSINESS

(2019 Admission onwards)

Time : Three Hours

Maximum : 30 Weightage

*Answer should be written in English Only.***Part A***Answer any four questions.**Each question carries 2 weightage.*

1. What is meant by BOP ?
2. What is joint venture ?
3. What is multilateralism ?
4. What is the meaning of free trade ?
5. Define the term 'economic integration'.
6. What is SWOT analysis ?
7. What is demographic environment ?

(4 × 2 = 8 weightage)

Part B*Answer any four questions.**Each question carries 3 weightage.*

8. Explain the features of MNCs.
9. Why do Indian companies engage in international business ?
10. Differentiate GATT and WTO.

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525672

11. Make a note on TRIMS.
12. State the relevance of international business environment.
13. Enumerate the issues in technology transfer.
14. Write down the factors that impact the location of the company.

Part C

(4 × 3 = 12 weight)

Answer any two questions.

Each question carries 5 weightage.

15. Examine the significance of FDI in the economic development of developing countries.
16. What is international liquidity? Assess the role of IMF in international liquidity.
17. Discuss the theories of international trade.
18. "Increased exports and imports lead to an imbalance in the balance of payments."—State its reasons and remedies.

(2 × 5 = 10 weight)