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Name..

Reg. No..

SECOND SEMESTER M.Com. DEGREE (REGULAR/SUPPLEMENTARY) EXAMINATION, APRIL 2021

(CBCSS)

M.Com.

MCM 2C 09—INTERNATIONAL BUSINESS

(2019 Admissions)

Time : Three Hours

Maximum : 30 Weightage

General Instructions

1. In cases where choices are provided, students can attend all questions in each section.

2. The minimum number of questions to be attended from the Section / Part shall remain the same.

3. There will be an overall ceiling for each Section / Part that is equivalent to the maximum weightage of the Section / Part.

Part A

Answer any **four** questions.
Each question carries 2 weightage.

1. What is turnkey contract ?

2. What is international strategic alliance ?

3. What is international business ethics ?

4. Brief upon few international agencies involved in conflict resolution.

5. What are the different facts of international business environment ?

6. What is non - tariff trade barrier ?

7. What is global competitiveness index ?

(4 × 2 = 8 weightage)

Part B

Answer any **four** question.
Each question carries 3 weightage.

8. Discuss the role played by MNC's in technological transfer.

9. What are the different modes of entry into international business ?

Turn over

10. Discuss the impact of Regional economic agreements on the trading activities of the countries.

11. Explain the international distribution channel system.

12. Write short notes on : (a) TRIPS (b) Anti dumping duties.

13. Write short notes on : (a) SAARC (b) ASIAN.

14. What are the uses of FDI for the host country ?

$(4 \times 3 = 12$

Part C

Answer any **two** *questions.*
Each question carries 5 weightage.

15. What are the barriers to international trade ? List and explain all the types of international trade.

16. Explain Adam Smith theory of absolute advantage. How does Ricardo's theory of comparative advantage differ from theory of absolute advantage ?

17. Explain the functions of WTO. Describe the dispute resolution mechanism of WTO.

18. Explain the classification of international business.

$(2 \times 5 = 10$