

SECOND SEMESTER M.Com. DEGREE EXAMINATION, MAY 2013

Paper 2.5—RESEARCH METHODOLOGY

(2004 admission onwards)

Time : Three Hours

Maximum : 80 Marks

Section A

*Answer all questions.**Each question carries 2 marks.*

1. What is Applied Research ?
2. What is sampling error ?
3. What is hypothesis ?
4. Distinguish between Primary and Secondary data.
5. Differentiate a schedule and a questionnaire.

(5 × 2 = 10 marks)

Section B

*Answer any four questions.**Each question carries 10 marks.*

6. How does the case study method differ from the Survey method ? Analyse the merits and limitations of case study method in social science research.
7. What is a research problem ? Discuss the factors to be considered by a researcher in the selection of a research problem.
8. What is observation method ? Explain briefly various kinds of observation.
9. Evaluate interviewing as a method of data collection.
10. Explain the various types of research reports.
11. A random sample of 200 male students is found to have a mean height of 171.5 cm. Can it be regarded as a sample from a population with mean height of 170.5 cm. and a standard deviation of 6.3 cm. ?

(4 × 10 = 40 marks)

Section C

*Answer any two questions.**Each question carries 15 marks.*

12. Explain the significance of a research report and narrate the various steps involved in writing a good research report.
13. Discuss the steps involved in research process.
14. What is meant by non-probability sampling ? Discuss the various non-probability sampling methods used in research.
15. What is processing of data ? What are the various steps involved in processing of data ?

(2 × 15 = 30 marks)