

C 42874

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Name.....

Reg. No.....

**FIRST SEMESTER M.Com. DEGREE (PVT/SDE) EXAMINATION  
MAY 2013**

**Paper 1.1-BUSINESS ENVIRONMENT**

(2004 Admission onwards)

Time : Three Hours

Maximum : 80 Marks

**Part A**

*Answer all questions.*

*Each question carries 2 marks.*

1. What is environmental awareness ?
2. What is liberalisation ?
3. Enumerate any two functions of SEBI.
4. What is consumerism ?
5. What is technology transfer ?

(5 × 2 = 10 marks)

**Part B**

*Answer any four questions.*

*Each question carries 10 marks.*

6. Explain how industrial development has an impact on the environment.
7. Which entry strategy should MNCs adopt to enter Indian Market and what are the benefits and disadvantages of MNC's for host countries ?
8. Discuss the role of liberalisation and the structural adjustment programmes.
9. Write in detail on the role of MSME on Indian economy.
10. Explain the Corporate Social Responsibility of Business with examples.
11. Write in detail on the Social Consequences of technological change.

(4 × 10 = 40 marks)

Turn over

**Part C**

*Answer any two questions.*

*Each question carries 6 weightage.*

15. Define liberalisation. Examine the process of liberalisation in India.
16. What are the functions of Planning Commission of India ? Examine its role in the economic planning of the country.
17. What are the components of business environment ? Discuss the emerging trends in global business environment.

(2 × 6 = 12 weightage)