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Name.....

Reg. No.....

FIRST SEMESTER M.Com. DEGREE EXAMINATION, FEBRUARY 2013

(CCSS)

MC1C1—BUSINESS ENVIRONMENT

(2010 admissions)

Time : Three Hours

Maximum : 36 Weightage

Part A

*Answer all questions.
Each question carries 1 weightage.*

1. What is MFA ?
2. What is meant by EXIM policy ?
3. What do you mean by new economic policy ?
4. Define "Globalisation".
5. What is ethics in business ?
6. Define "Monetary policy".

(6 × 1 = 6 weightage)

Part B

*Answer any six questions.
Each question carries 3 weightage.*

7. Discuss the nature of economic development influencing business.
8. Discuss the salient features of the Competition Act, 2002.
9. Discuss the provisions of Foreign Exchange Management Act, 1999.
10. Discuss the growth of Private Sector in India.
11. Explain the main provisions of New Industrial Policy of Government of India.
12. What do you mean by foreign investment ? Examine its rationale.
13. Distinguish between Multinational Corporation and Transnational Corporation.
14. What do you mean by ministerial conference of WTO ? Examine its outcomes.

(6 × 3 = 18 weightage)

Turn over

Part C

Answer any **two** questions.
Each question carries 15 marks.

12. What is SWOT analysis ? Develop a SWOT for a company from Kerala.
13. Explain the salient features of the recent export-import policy.
14. Discuss the impact of exchange rate fluctuations on the Indian economy.

(2 × 15 = 30 marks)